

# Saffron Walden Symphony Orchestra

## Sponsorship, Advertising and Donation Information

Saffron Walden Symphony Orchestra (SWSO) organises concerts throughout the year at Saffron Hall, usually with a theme. We normally have an audience of 350-500 people, partly because our concert programme is wide ranging, often giving solo opportunities for local people, the venue is so attractive, and most performances are during the afternoons which gives the opportunities for families to attend. As part of the charitable organisation we also have an Orchestra for Children and run training courses during holidays. Further information is available on our website <a href="http://www.saffronsymphony.org/">http://www.saffronsymphony.org/</a>.

## **Sponsorship**

Sponsorship includes:

- Logo on all posters which are widely distributed in public places in Saffron Walden and surrounding areas for four weeks before a concert.
- Logo on the front cover of A5 colour programme for 4 concert programmes
- Full page advertisement within the programme
- Cost-£1500 per year
- Mention of your company as a Sponsor on the Supporters section of our website.
- 4 complementary tickets per concert.

### **Advertising**

There are two options for advertising your business in the A5 colour programme for 4 concerts costs:

- Half page £500
- Full page £1000

There will also be the opportunity for your company will also be mentioned on the Supporters section of our website .

#### **Donations**

All donations to the Saffron Walden Orchestral Society are gratefully received. Donors above £200 are acknowledged in the supporters section of the website and mentioned in the programme for a year unless the donor wishes to be anonymous.

Enquiries should be made to: <a href="mailto:enquiries@saffronsymphony.org">enquiries@saffronsymphony.org</a>